

“BC Fairs – Buy BC Social Media” CONTEST RULES

During the 2018 “fair season”, approximately July 1 to October 31, 2018, guests at participating fairs are invited to enter the “Buy BC” social media contest.

METHOD OF ENTRY: At a participating fair, find the Buy BC display or promotional details. Take a photo (“selfie”) with the display, and post it to Facebook, Twitter, and/or Instagram using TWO hashtags: #bcfairs #buybc. Participants may enter as many times as they wish and may enter at multiple fairs for a chance to win at any participating fair.

WINNER SELECTION: All eligible entries from will placed in a random draw for a \$100 gift card. Eligible entries will be collected at the close of each participating fair, and the winner will be selected within 24 hours of close of each fair and notified by social media by BC Fairs. Prize must be accepted as presented and cannot be exchanged for cash.

By accepting a prize, winners grant BC Fairs and the participating fair the right to print, publish, post on social media and use without limitation at any time the winner’s full name, portrait, picture, voice, likeness and/or other information for advertising and promotional purposes without further payment or additional consideration, and without review, approval or notification.

INDEMNIFICATION: The British Columbia Association of Agricultural Fairs and Exhibitions, and its partner, the Government of British Columbia, shall not be held responsible for lost or mis-directed entries. By participating, entrants agree to release and hold harmless these parties from and against any claim, damage, cost, fine, expense, obligation, liability, or cause of action of any kind arising out of participation in the contest or receipt or use of any prize, including, but not limited to: (a) any technical errors that may prevent an entrant from submitting an entry; (b) unauthorized human intervention in the contest; (c) printing errors; (d) errors in the administration of the contest or the processing of entries; or (e) injury, death, or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant’s participation in the contest or receipt of any prize.

ELIGIBILITY: The contest is open to legal citizens of Canada.

The contest is in no way sponsored or endorsed by Facebook, Twitter, or Instagram.